

**ARTSON ENGINEERING LIMITED**
CIN: L27290MH1978PLC020644
(A subsidiary of Tata Projects Limited)

Regd. Office: 2nd Floor, Transocean House, Lake Boulevard Road, Hiranandani Business Park, Powai, Mumbai - 76, MH.Email: investors@artson.net; website: www.artson.net

NOTICE
Pursuant to Regulation 47 of the SEBI (Listing Obligation and Disclosure Requirements) Regulation, 2015, Notice is hereby given that a Meeting of the Board of Directors of the Company is scheduled to be held on **Thursday, the 25th Day of October 2018** at 02:30 P.M. at the Registered Office of the Company Situated at Transocean House, Lake Boulevard Road, Hiranandani Business Park, Powai, Mumbai - 400076, Maharashtra. Further in line with the Regulation 47(2) of the aforesaid Regulations, the Notice is also available on the website of the Company at www.artson.net and website of BSE at www.bseindia.com

for **Artson Engineering Limited** Sd/-
Deepak Tibrewal
Company Secretary
FCS 8925

Mumbai, 17th October, 2018

**TI FINANCIAL HOLDINGS LIMITED**

Regd. Office: 'Dare House',
No.234, N.S.C Bose Road, Chennai 600 001.
CIN: L65100TN1949PLC002905
Website - www.tifh.com
Telephone: 044-42177770-5 Fax: 044-42110404

NOTICE
NOTICE is hereby given pursuant to Regulation 29 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, that a meeting of the Board of Directors of the Company will be held on **Wednesday, 31 October, 2018** at the registered office of the Company to inter alia consider and approve the unaudited financial results for the quarter / half year ended 30 September, 2018.

By Order of the Board
E Krithika
Company Secretary

Place: Chennai
Date : 16 October, 2018

**ACE STONE CRAFT LIMITED**

Regd. Office : Plot No.1210, Mahanadivihar P.O. Nayabazar, Cuttack, OR-753004
Corp. Off. : 03rd Floor, Plot No. B- 103, South City I, Gurugram, Haryana- 122001
Website : www.acestonecraft.com
Mail : contactus@acestonecraft.com
Contact No. : 0124- 4577738
CIN : L26994OR1992PLC003022

NOTICE
Notice pursuant to Regulation 29(1)(a) read with Regulation 47 of the SEBI (Listing Obligation and Disclosure Requirements) Regulation, 2015 be and is hereby given that 04/2018-19 Meeting of Board of Directors of the Company is scheduled to be convened on Thursday, the 25th day of October, 2018 at 01:30 P.M. at 03rd Floor, Plot No. B-103, South City I, Gurugram, Haryana- 122001, inter alia to consider, discuss and adopt the Un-Audited Financial Statements, Limited Review Report and Statement of Assets & Liabilities in accordance with the requirements of IND AS for the quarter and half year ended on 30th September, 2018.
Pursuant to this, the Compliance Officer of the Company has decided that the closure of trading window would commence on 22nd day of October, 2018 and ends 48 hours after the Un- Audited Financial Statements are made public on 25th day of October, 2018. The said Notice is also available at Company's website at www.acestonecraft.com.

By the order of the Board of Directors of
Ace Stone Craft Limited Sd/-
Naresh Aggarwal
(Managing Director)

Date : 16th October, 2018
Place : Gurugram

**MCX**
METAL & ENERGY
Trade with Trust

Multi Commodity Exchange of India Limited
Exchange Square, CTS No. 255, Suren Road, Chakala, Andheri (East), Mumbai – 400 093.
CIN: L51909MH2002PLC135594, E-mail: info@mcxindia.com, www.mcxindia.com

NOTICE
NOTICE is hereby given for the **following Members** of Multi Commodity Exchange of India Ltd. for the reason(s) mentioned hereunder:

Sr. No.	Name of the Member	Member ID	FMC/SEBI Reg. No.	Timeline for Receiving Claims/ Complaints	Reason for publication
1	VSN Commodities	12460	INZ000075510	60 days	Surrender of Membership
2	Infinity Commodity Services Pvt. Ltd.	10330	INZ000038937	60 days	
3	Lakshmishree Commodities Pvt. Ltd.	11215	INZ000044237	60 days	

Any client / constituents having any claim / complaint against the above referred Members arising out of the transactions in commodities futures through Exchange may furnish details of their claim in writing enclosing therewith all supporting documents along with Exchange specified "Client Complaint Form" (available at www.mcxindia.com), within the timelines as provided in the above table from the date of the publication of this notice to Vice President - Investor Services Department, Multi Commodity Exchange of India Ltd. (MCX), Exchange Square, CTS No. 255, Suren Road, Chakala, Andheri (East), Mumbai – 400 093. Any such claims received after the aforementioned timelines shall not be entertained by the Exchange against the above Members and it shall be deemed that no such claims exist against the above Members or such claims, if any, shall be deemed to have been waived and would not be considered for apportionment from Member's deposits, if any, lying with the Exchange.

Any claim / complaint, if any, received from legitimate claimants against the above mentioned Members within aforementioned timelines will be dealt with in accordance with the Bye-Laws, Rules and Business Rules of the Exchange. Upon Surrender of membership, the Authorised Persons (APs), if any, registered through these Members shall also cease to exist and therefore, such APs are not authorized henceforth to deal in that capacity.

Place: Mumbai,
Date: October 15, 2018

For Multi Commodity Exchange of India Ltd. Sd/-
Authorised Signatory – Membership

Medicine's new marketing men

Can the government change customer perceptions about a decade-old generic drug distribution programme?



The number of Jan Aushadhi stores has doubled over the past year and the government is working to improve its stocking and distribution policies

SOHINI DAS
Mumbai, 16 October

There are two reasons cynics attribute to the government's new found enthusiasm for its pharmaceutical retail initiative, the Jan Aushadhi stores. One is that it ties in neatly with the ongoing healthcare plan that the prime minister has put his weight behind and secondly, its name, Pradhan Mantri Bharatiya Janaushadhi Pariyojana (PMBJP) is a perfect opportunity for the ruling party to tag its name to a pan-Indian pro-poor initiative. Be that as it may, the question really is whether the marketing plan for Jan Aushadhi can help create a reputable branded retail chain for generic medicines?

Jan Aushadhi stores are a chain of retail shops that stock generic-generic medicines, which are different from branded generics that are supplied by many big pharma companies. Generic generics are typically made by small and medium sized manufacturers and public sector pharma units. Sachin Kumar Singh who took charge as the CEO of Bureau of Pharma PSUs of India (BPPDI) sometime back, helms the Jan Aushadhi initiative.

A problem of trust

To build the old and in many cases, crumbling infrastructure of stores into a successful brand, Singh has to first fight a perception battle. Generic generics are not seen as quality of medicines and he has to create a brand that can be trusted to deliver the same. Secondly he has to ensure that the stores do not stock out, even as he lays the roadmap for a rapid expansion of outlets.

The scheme has had a bumpy ride so far, there have been three top level exits in the last three years. It has also been through a couple of name changes. The present PMBJP replaces the earlier Pradhan Mantri Jan Aushadhi Yojana (PMJAY). Not only does it contain the initials of the party in power, it is riding (as is the case with all government initiatives) on the prime minister's brand power. All ads carry a photograph of Prime Minister Modi and the message seems to be that trust in the man is equivalent to trust in the medicines these stores dispense.

Can a brand, especially in a sector such as pharmaceuticals, ride on the prime minister's popularity? A senior advertising and marketing professional says, on condition of anonymity, that the

government may well be barking up the wrong tree with Jan Aushadhi. He does not go into the branding principles at stake here but asks, "Is the government trying to do too many things to fix the country's healthcare system? Or should it just focus on the more fundamental things, like ensuring that quality treatment, doctors and medicines are available at the primary health centres. Poor patients can get treated holistically at these centres." He believes that the system needs fixing so that the poor get free treatment and medicines at PHCs (public health-care centres).

Besides trust is not as easily won. Even if the prime minister does have a phenomenal fan following, it is unlikely to rub off on the quality of the medicines sold.

Affordable, not cheap

Another challenge is bringing in customers in all geographies across income groups. "There is no trade name to ride on in case of Jan Aushadhi medicines and people tend to associate anything that is cheap and sold by the government to be of poor quality. This is why it is unlikely to do well in the

cities. It can do well in the hinterland, however, maintaining a supply chain is a tough ask," said a senior executive from a pharma firm. But then pharma firms are going all out to supply branded generics into the hinterland, thereby denting the government's efforts.

The problem is that cheap medicines tend to be associated with cheap quality and service. The generic medicines drive that was rolled out a decade back in November 2008 has suffered from all these problems. Supply has been erratic too and availability, an issue.

Till March 2012, only 157 Jan Aushadhi stores were opened and many of these shut down eventually. A report written up in December 2012 said that the scheme suffered from poor supply chain management (including frequent stock out situation at stores), over-dependence on support from state governments, limited basket of drugs (only 85 medicines spread across 11 therapeutic categories), non-prescription of generic medicines by physicians and such issues.

In the last couple of years, some problems have been addressed. The number of stores increased from 2,091 last year to 4,099 stores now, according to a recent CLSA report.

By end 2019, around 5,000 stores are expected to be functional. Singh is also trying to take steps to boost the availability of drugs.

The CLSA report claimed that medicines are now tested at a NABL-accredited laboratory to address perception related to the quality of drugs. "Trying to change perception is a good move. However, in doing so, if the quality of generic-generic medicines has to match that of branded generics, one might find it difficult to sell it this cheap," said an official who did not wish to be named.

On the bright side, some stores have seen a spurt in demand. The Mumbai store (near Borivali) has seen prescriptions handled double in a year, claimed CLSA. The store gets people in the low and middle income group and retired people (with 60 per cent repeat customers). It is also seeing footfalls from certain upper class customers as well, the report claimed.

Most drugs in India are branded-generics or basically copy-cat drugs (of a certain patented molecule) sold under trade names. Generic-generic medicines do not carry a trade name, are cheaper (almost 50-90 per cent) and targeted at the poor.

**Shri Venkaiah Naidu**
Hon'ble Vice President of India

**Organised & Supported by**
भारतीय खाद्य एवं खाद्य परिषद
INDIAN COUNCIL OF FOOD AND AGRICULTURE
Ministry of Agriculture & Farmers Welfare, Government of India
Ministry of Food Processing Industries, Government of India
Ministry of Commerce, Ministry of Commerce and Industry, Government of India

**AGROWORLD 2018**
25-27 October 2018
IARI Pusa Campus | New Delhi

**Shri Rajnath Singh**
Hon'ble Minister of Home Affairs

**Shri Radha Mohan Singh**
Hon'ble Minister of Agriculture & Farmers Welfare

**Shri Suresh Prabhu**
Hon'ble Minister of Commerce and Industry

**Shri Piyush Goyal**
Hon'ble Minister of Railways, Coal and Corporate Affairs

**Shri Raghubar Das**
Hon'ble CM of Jharkhand

Join us at
AgroWorld 2018
TRANSFORMING FARMERS INTO FARM ENTREPRENEURS

• Global Visibility and Great Branding

• Technology and Investment Potential

• Gateway to Global Agri Business

• Connect with Progressive Farmers

• Collaborations and Partnerships

CONCURRENTLY WITH

- World Agriculture Prize
- Global Agriculture Leadership Summit & Awards
- 12 International Conferences and 6 Country Special Business Sessions
- Swaminathan Global Dialogue on Climate Change and Food Security
- Agri Startups Convention and 4 Progressive Farmers Conventions
- Multilateral Partnership Platforms & Expo Pavilions

HIGHLIGHTS OF AGROWORLD 2018

- 40 Sectors with Specialized Pavilions
- B2B Meetings and Business Facilitation
- 16 Golden Crops of India Focused
- 10 Joint Business Council Meetings
- CEOs Round Table Conference
- Top Government and Policy Makers Visits

We are grateful to our sponsors for support to AgroWorld 2018



Most Institution

Technology Partner

Knowledge Partners

Extension Partner

Media Partner

Awaiting to Assist your Participation

Ankita Singh
Mob. +91-8448482486
E-mail: ankita.singh@icfa.org.in

Dhwani Agarwal
Mob. +91-7290010847
Email: dhwani@icfa.org.in

www.icfa.org.in/agro-world

THE BS CROSSWORD

3170

ACROSS

- 9 Free when tight? (7)
- 10 Make yet another film version of a tale about a lawman given keep-fit exercises (2-5)
- 11 So six aliens are elected by the Russians? (7)
- 12 Bow when hauled in by NCO, in attempt at

DOWN

- 1 Bothered that it melted when the sun came through (6)
- 2 Head gardener adores having protection for his hands (6)
- 3 How to sharpen a hard unit (4)
- 4 Entertaining lady unsuitable for his age (6)
- 5 Bird with a crushing bill! (8)
- 6 Can't a cross be made holy? (10)
- 7 Noble victim reported hairstyle on spy (4,4)
- 8 Doing something petulant while paying for the delivery (8)

- 20 A glum ascent into the Aussie bush (5)
- 21 Apparently outstanding, but hardly fine (9)
- 25 Fund-holder's payment made by one with a word of hesitation (7)
- 26 Game that involves a form of quiz in a spelling test (7)
- 28 A right to dig up roads to weapon store (7)
- 29 It calls attention to the drinker's opportunity (3-4)

- 14 They're like what some entertainers do (10)
- 16 Scotsman returns with a man completely Welsh (8)
- 17 Stupidity and a lack of polish (8)
- 18 Honestly, how do the young expect their parents to react? (8)
- 22 Pose, holding medal? If you must! (2,2,2)
- 23 Listen, put the gun away it's a pound a drink (6)
- 24 Withering cast into particular key (6)
- 27 Last character at home before midnight had vitality (4)

SOLUTION TO #3169

S	C	O	U	R	S	F	O	R	E	C	A	S	T
O	N	T	U	I	R	O	P						
D	R	Y	C	L	E	A	N	C	R	O	P		
G	A	E	D	K	S								
D	I	S	S	E	R	V	I	C	E	S	S		
E	N	T	E	R									
L	E	A	P	F	R	O	G	S	T	E	R	O	
P	I												
C	I	N	E	M	A								
C	D	T											
J	U	M	P										
R	E	N	P	A									
A	E	H	S	E	B	S							
I	N	G	R	A	I	N	S						
R	H	Y	M	E	D								

BS SUDOKU

2596

Very easy: ★
Solution tomorrow

HOW TO PLAY

Fill in the grid so that every row, every column and every 3x3 box contains the digits 1 to 9

SOLUTION TO #2595

WEATHER TODAY'S FORECAST

NATIONAL			Max/min temperatures in °C
Ahmedabad		Sunny	38/23
Aizawl		Sunny	24/12
Bengaluru		Thunderstorm	27/19
Bhopal		Mostly sunny	34/22
Bhubaneswar		Sunny	33/22
Chandigarh		Mostly sunny	31/19
Chennai		Thunderstorm	31/25
Delhi		Sunny	34/20
Guwahati		Sunny	30/21
Hyderabad		Thunderstorm	31/21
Imphal		Sunny	27/13
Indore		Mostly sunny	34/22
Kochi		Thunderstorm	32/24
Kolkata		Sunny	33/23
Lucknow		Mostly sunny	36/21
Mangalore		Thunderstorm	29/23
Mumbai		Thunderstorm	33/27
Pune		Mostly cloudy	33/22
Srinagar		Showers	17/06
Surat		Partly cloudy	37/26
Thirupuram		Thunderstorm	29/25